



Alex Sheen

Four-time **TED^x** speaker, internationally-recognized humanitarian, author, and podcast host.

Keeping Promises

Sparked by the loss of his father, Alex began sending **Promise Cards** to anyone who requested them at no cost. In the seven years since, *because I said I would* has sent over **11.3 million Promise Cards to over 150 countries.**

LEADERSHIP INSIGHT

Alex has kept these promises on his journey to lead the international movement and nonprofit, because I said I would:

- **Walking 245 miles across the state of Ohio** in 10 days for the Cleveland kidnapping survivors
- Volunteering at **52 different nonprofit organizations in a single year**
- Working directly with **prisons, schools, hospitals and charities**
- **Sacrificing \$1M** in speaking fees annually to benefit charity

700+
worldwide
SPEECHES

11,300,000
PROMISE
CARDS **153**
SENT TO
COUNTRIES

850
ATTENDEES
(on average)

100%
SPEAKING FEE
DONATED TO
CHARITY

because I said I would.

We are a 501(c)(3) nonprofit dedicated to the betterment of humanity through promises made and kept. We are changing lives through volunteer projects, character education programs in schools and prisons and awareness campaigns with global reach.

FORGET ABOUT INNOVATION, NEW TECHNOLOGY...

What if everyone kept their promises?

Build culture of accountability • Increase goal attainment rates • Increase sense of commitment



An Emotional & Inspiring Speech

Inspiring stories about promises made, kept, and broken shared with Alex through ***because I said I would***. Alex will share his personal experiences in leading the social movement. His keynote concludes with a strong call to action connecting the Promise Card to the personal lives of each audience member. Every person attending the keynote receives 10 Promise Cards at no cost.

“Our members cannot stop raving about the presentation.”

—Jennifer Bitting
Learning Program Manager, AACN



CALIFORNIA
AGRICULTURAL EDUCATION

Anaheim, CA
Attendance: 5,000



Greensboro, NC
Attendance: 2,500



Virginia Beach, VA
Attendance: 3,900



Details

- Up to 45-minute keynote speech
- Up to 15-minute Q&A session
- Diligent planning and preparation
- Link to digital Promise Cards can be made available at no cost
- Can be on your meeting platform of choice, or we can provide one.

Find out more about how Alex can help make your next event a success

becauseisaidiwould.org/alexsheen • events@becauseisaisiwould.org • (216) 226-3770