

because I said I would.

An uncommon video message from the Founder.

September 5th, 2012 was the day after Alex Sheen's father died. Alex didn't want to stay home and dwell in his sorrow, so he went to work. As the sun began to set and employees walked to their cars, Alex cried alone at his desk. There he would write **the very first post** about "because I said I would."

But where did the name really come from? After six years, Alex explains its origins **for the first time on video**. The following video describes Alex's feelings about the name, his emotions on this anniversary and the surprising characteristic that made his dad good at keeping promises.

[Watch the video](#)

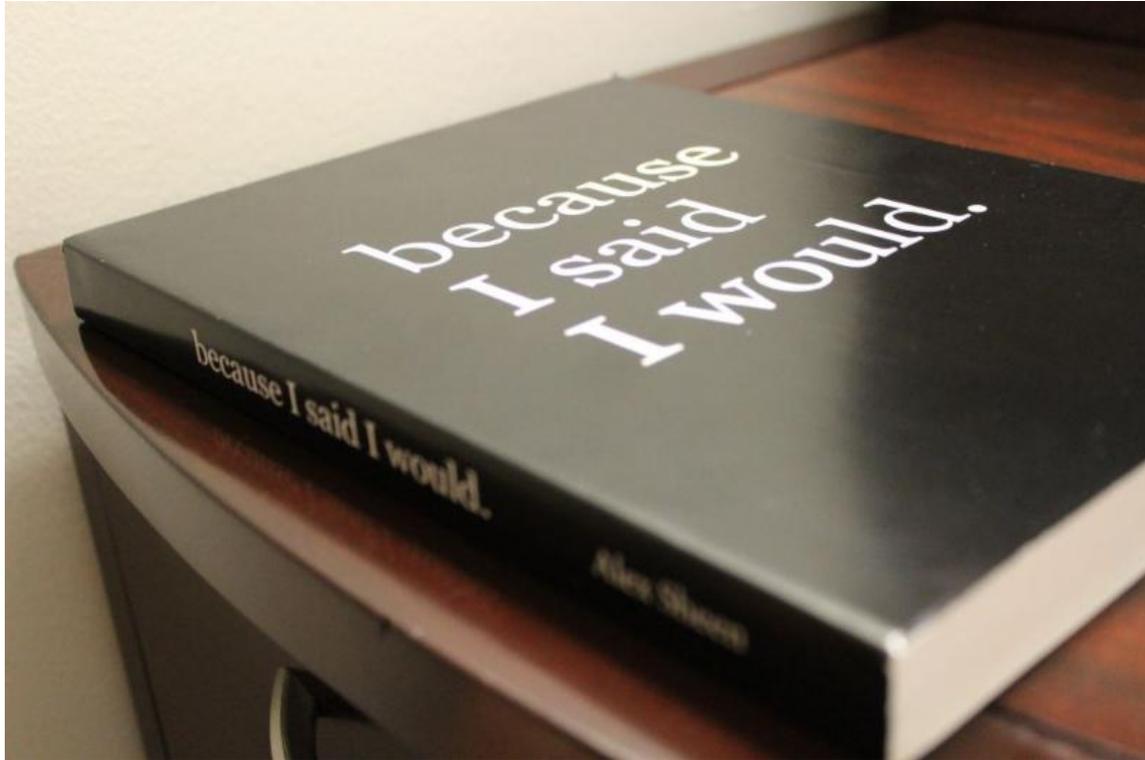


Book Preview!

The entire first story from our upcoming book is now available **for free**. No form to fill out.

These first 14 pages talk about the origins of our movement from a new perspective. The book begins shipping in December of 2018 and 100% of the profits will go to our charity.

[Read the first 14 pages](#)



Anniversary Timeline

We have created an anniversary timeline of major milestones in our movement. See the impact that our programs, our employees and your stories have made over the years...

[Highlights from the last 6 years](#)



High School Chapters

Three full-year High School Chapters of *because I said I would* have launched for the Fall of 2018! At least four more will begin in January of 2019.

Research tells us that schools who employ programs emphasizing Character Education have fewer incidences of disciplinary referrals, suspensions, and truancy. The positive environment that it brings to schools increases attendance and brings about a significant improvement in academic performance...



August 2018 Chapter Launch at Woodridge High School in Peninsula, Ohio.

2018 High School Chapters:

- Woodridge High School - Peninsula, OH
- Buchtel Community Learning Center - Akron, OH
- Fairview High School - Fairview Park, OH

***Because I said I would* Chapters empower** the next generation to make and keep promises, strengthen their self-control and use it to better the world around them. We accomplish this through character education and volunteerism founded on service learning.

Interested in starting a chapter at your local high school? Click the link below!

[Learn more about chapters](#)

becauseisaidiwould.com

