

Tell Your Story



In his book *Start Something that Matters*, Blake Mycoskie writes about information overload in our lives and that unless information is presented in a compelling way we tend to forget most of the information immediately. He then goes on to quote a Business Consultant, Annette Simmons who says, “Facts are neutral until human beings add their own meaning to those facts. People make their decisions based on what the facts mean to them, not on the facts themselves. The meaning they add to facts depends on their current story—facts are not terribly useful to influencing others. People don’t need new facts – they need a new story.” So, what’s your story related to promises made and promises kept? Document your story and share it. The world needs to hear it.

Promise:

I will create a video (3-5 minutes in length) or essay (500 words or less) about my promise story.

Element of Honor:

Hope

I believe that both I and the world around me can get better. I have hope and I wish to be what others have hoped for. I may not be around to see the impact of my promises, but I have faith that my actions were needed then and that they are needed now. I believe in the impact of a single individual. I have hope that others can believe the same.

Action Items:

- Write your story.
- Practice sharing your story.
- If making a video, schedule time to practice with your smart phone or webcam.
- Once finished, submit your story to *because I said I would*.
- Bonus: share your story at the next Chapter Meetup.

Verification:

Complete Badge [Verification Form](#) (located on website) which should include your story video or essay.

Approval:

Badges will be verified and approved for presentation quarterly.

because
I said
I would.

I’m inspired to...

“It’s not hard to make decisions when you know what your values are.”
Roy E. Disney